2024 SPONSORSHIP OPPORTUNITIES

Stats:
- NEMAA has over 1,470 Artist, Gallery, Business, & Nonprofit Members
- Website users average 300,000+ annually
- Social Media: 25,000+ followers
- Email subscribers: 10,000+

Art-A-Whirl
- Brings an estimated 110,000—120,000 people into Northeast Minneapolis each May
- 80,000+ visitors to our website to view map, directory, and Art-A-Whirl Activities
- NEMAA prints 20,000 Directories and Guides, which are 88 pages, usable year-round, & are featured at MSP Airport and the Mall of America brochure programs.

All sponsors receive:
- NEMAA membership benefits
- Rotating Featured Business spot in NEMAA’s Online Directory

ADVOCATE - $1,500

ALLY - $2,500
- Art-A-Whirl Digital Sponsorship

PATRON - $5,000
- Art-A-Whirl Digital & Print Sponsorship

PARTNER - $10,000
- Top-tier sponsor recognition on all Art-A-Whirl print and digital materials
- 1/2 Page Ad in Art-A-Whirl Directory & Guide
- 2nd-tier sponsor recognition of NEMAA’s Forward Fund

SUSTAINER - $15,000
- Top-tier Sponsor Recognition on all Art-A-Whirl print and digital materials
- Full Page Ad in Art-A-Whirl Directory & Guide
- Top-tier sponsor recognition of NEMAA’s Forward Fund

Presenter ($20,000) and Champion ($30,000) packages available upon request. To learn more about supporting the Forward Fund, click here.

Contact Anna Becker to discuss sponsorship opportunities:
anna@nemaa.org 612-331-1427