



2024 SPONSORSHIP OPPORTUNITIES

Stats:

- NEMAA has over 1,470 Artist, Gallery, Business, & Nonprofit Members
- Website users average 300,000+ annually
- Social Media: 25,000+ followers
- Email subscribers: 10,000+

Art-A-Whirl

- Brings an estimated 110,000—120,000 people into Northeast Minneapolis each May
 - 80,000+ visitors to our website to view map, directory, and Art-A-Whirl Activities
- NEMAA prints 20,000 Directories and Guides, which are 88 pages, usable year-round, & are featured at MSP Airport and the Mall of America brochure programs.

All sponsors receive:

- NEMAA [membership benefits](#)
- Rotating Featured Business spot in NEMAA's [Online Directory](#)

ADVOCATE - \$1,500

- + Art-A-Whirl Digital Sponsorship (Inclusion in Sponsors Section of the Art-A-Whirl web page & emails)

ALLY - \$2,500

- + Art-A-Whirl Digital Sponsorship
- + 1/8 Page Ad in Art-A-Whirl Directory & Guide

PATRON - \$5,000

- + Art-A-Whirl Digital & Print Sponsorship
- + 1/4 Page Ad in Art-A-Whirl Directory & Guide

PARTNER - \$10,000

- + Top-tier sponsor recognition on all Art-A-Whirl print and digital materials
- + 1/2 Page Ad in Art-A-Whirl Directory & Guide
- + 2nd-tier sponsor recognition of NEMAA's [Forward Fund](#)

SUSTAINER - \$15,000

- + Top-tier Sponsor Recognition on all Art-A-Whirl print and digital materials
- + Full Page Ad in Art-A-Whirl Directory & Guide
- + Top-tier sponsor recognition of NEMAA's [Forward Fund](#)

Presenter (\$20,000) and Champion (\$30,000) packages available upon request. To learn more about supporting the Forward Fund, [click here](#).

Contact Anna Becker to discuss sponsorship opportunities:

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