
Artists, shoppers, and community members use the guide all year long, and it is a great opportunity for you to communicate to a much wider audience beyond the borders of Northeast.

We print 20,000 copies ahead of Art-A-Whirl in May, and the publication is displayed at the MSP Airport and Mall of America brochure programs, as well as visitors’ centers throughout the state.

See past issues at: [issuu.com/nemaa](issuu.com/nemaa)

### 2024 Print Ad rates:

- **Dining/Brew Guide Listing:** $220
- **1/8 page:** $525
- **1/4 page:** $1,000
- **1/2 page:** $1,900
- **Full page:** $3,600

**Special Placement:** $5,000  
(Plus 10% Discount for NEMAA Members!)

Submit ads in PDF format • Embed fonts • Format your ads using RGB • 350 dpi resolution • Design help is available starting at $80/hr • NEMAA holds the right to refuse any ad • Deadline for all print ad artwork is March 1, 2024

### Digital Advertising in NEMAA newsletters

NEMAA publishes two newsletters a month: our public Audience newsletter with 10,000+ subscribers and our private NEMAA Members newsletter with 1,400+ recipients.

- **Open Rate:** 43% (180% above industry average)
- **Click Rate:** 3.3% (87% above industry average)

Banner spots are available in each at a rate of $300 per email.  
1000px wide x 300px tall • RBG • PNG or JPG • Include URL • Due one week before (25th of the month)

Contact us to secure your space now!  
[ads@nemaa.org](mailto:ads@nemaa.org)  
612-788-1679