
It is a publication that artists, shoppers, and community members keep around all year long, and it is a great opportunity for you to communicate to a much wider audience beyond the borders of Northeast.

We print 20,000 copies which are distributed locally ahead of Art-A-Whirl in May. After Art-A-Whirl the publication is displayed at the MSP Airport and Mall of America brochure programs, as well as distributed to visitors’ centers throughout the state.

See past issues at: issuu.com/nemaa

**2023 Print Ad rates:**
Dining/Brew Guide Listing: $220  
1/8 page: $525  
1/4 page: $1,000  
1/2 page: $1,900  
Full page: $3,600  
Special Placement: $5,000  
NEMAA members receive 10% off print ads.

**Digital Advertising in NEMAA newsletters**  
Banner spot: $300/month

NEMAA publishes two newsletters a month: our public Audience newsletter with 9,300+ subscribers and our private NEMAA members newsletter with 1,000+ recipients. Banner spots are available in each.

- 1000px wide x 300px tall
- RBG, png or jpg
- Include link

**Deadline for newsletter ad artwork:** the 25th of every month

**Deadline for all print ad artwork:** March 1

- Submit print ads in PDF format.  
- Embed fonts.  
- Format your ads using RGB.  
- 350 dpi resolution.  
- Design help is available starting at $80/hr.  
- NEMAA holds the right to refuse any ad.