



NORTHEAST MINNEAPOLIS ARTS ASSOCIATION  
PRESENTS

# ART-A-WHIRL® 2023

## PRINT & DIGITAL ADVERTISING RATES

NEMAA's printed **Member Directory & Art-A-Whirl Guide** is a useful tool for navigating Art-A-Whirl® with sought-after maps, artists & business listings, Dining & Craft Brew Guides, & information on transport, accessibility, "I Bought Art" special offers, & more.

It is a publication that artists, shoppers, and community members keep around all year long, and it is a great opportunity for you to communicate to a much wider audience beyond the borders of Northeast.

We print 20,000 copies which are distributed locally ahead of Art-A-Whirl in May. After Art-A-Whirl the publication is displayed at the MSP Airport and Mall of America brochure programs, as well as distributed to visitors' centers throughout the state.

See past issues at: [issuu.com/nemaa](https://issuu.com/nemaa)



**2023 Print Ad rates:**  
**Dining/Brew Guide Listing: \$220**  
**1/8 page: \$525**  
**1/4 page: \$1,000**  
**1/2 page: \$1,900**  
**Full page: \$3,600**  
**Special Placement: \$5,000**

**NEMAA members receive 10% off print ads.**

Full Page without Bleed 7.25" W 9.5" H	1/8 Page 3.5" W 2.2016" H	1/4 Page 3.5" W 4.625" H
	1/2 Page HORZ. 7.25" W 4.625" H	
with Bleed 8.5" W 10.5" H	1/2 Page VERT. 3.5" W 9.5" H	

**Digital Advertising in  
NEMAA newsletters**  
**Banner spot: \$300/month**

NEMAA publishes two newsletters a month: our public Audience newsletter with 9,300+ subscribers and our private NEMAA members newsletter with 1,000+ recipients. Banner spots are available in each.

- 1000px wide x 300px tall
- RBG, png or jpg
- Include link

**Deadline for newsletter ad artwork:  
the 25th of every month**

- Submit print ads in PDF format.
- Embed fonts.
- Format your ads using RGB.
- 350 dpi resolution.
- Design help is available starting at \$80/hr.
- NEMAA holds the right to refuse any ad.

**Deadline for all print ad artwork: March 1**

Contact:  
[ads@nemaa.org](mailto:ads@nemaa.org)  
612-788-1679

