

SPONSORSHIP OPPORTUNITIES

Align with **Art-A-Whirl®** in 2025 and grow your business!

Tens of thousands of art-lovers flow into Northeast Minneapolis for a three-day festival of art, music, dining, and hospitality, all putting neighborhood businesses in the forefront of the Twin Cities' cultural map.

Presented by NEMAA, today Art-A-Whirl is the largest open studio tour of its kind in the US.

When you promote your business to the **Art-A-Whirl** audience, you reach:

- **Up to 120,000 Art-A-Whirl visitors to Northeast Minneapolis May 16–18, 2025.**
- **1,600+ NEMAA member artists** greeting visitors at their galleries, studios and pop-ups.
- **300,000+ annual website visitors**, plus more than 80,000 web visitors during Art-A-Whirl alone to see our Art-A-Whirl map, directory, and activities.
- **25,000+ social media followers** with a 240,000 Art-A-Whirl reach, and **10,000+ email subscribers.**
- **20,000+ readers of the 88-page annual Art-A-Whirl directory & guide**, available year-round.

SPONSORSHIP PACKAGES

SPONSOR BENEFITS + LEVELS	ADVOCATE \$1,500+	ALLY \$2,500+	PATRON \$5,000+	PARTNER \$10,000+	SUSTAINER \$15,000+
<u>NEMAA Membership Benefits</u>	+	+	+	+	+
Rotating Featured Business spot in <u>NEMAA's Online Directory</u>	+	+	+	+	+
One (1) digital banner ad in a weekly NEMAA audience newsletter	+	+	+	+	+
Art-A-Whirl digital sponsorship (inclusion in Art-A-Whirl webpage & emails)	+	+	+	+	+
Advertisement in the <u>Art-A-Whirl directory & guide</u>		1/8 page	1/4 page	1/2 page	full page
Art-A-Whirl print sponsorship (logo in Art-A-Whirl directory & guide)			+	+	+
Top-tier sponsor recognition in all Art-A-Whirl print & digital materials				+	+
Sponsor recognition level of the <u>NEMAA Forward Fund</u>				Secondary	Primary

Presenter (\$20,000) and Champion (\$30,000) packages available upon request.

To learn more about supporting the Forward Fund, check out our website: nemaa.org/forward-fund

Contact Lory Sutton to discuss sponsorship opportunities!

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deadline: March 1, 2025

