

Align with **Art-A-Whirl®** in 2025 and grow your business!

## PRINT ADVERTISING: MEMBER DIRECTORY & ART-A-WHIRL GUIDE

NEMAA's printed Member Directory & Art-A-Whirl Guide is a useful tool for navigating Art-A-Whirl with sought-after maps, artist & business listings, dining & craft brew guides, information on transportation, accessibility, "I Bought Art" special offers, & much more!

Artists, shoppers, and community members use the guide all year long, and it's a great opportunity for you to communicate to a much wider audience beyond the borders of the Northeast neighborhoods.

NEMAA prints 20,000 copies ahead of Art-A-Whirl in May, and the publication is displayed via the MSP Airport brochure program, in addition to visitors' centers through the state.

2025 PRINT AD RATES	PRICE
Dining & Brew Guide Listing	\$150
1/8 page	\$525
1/4 page	\$1,000
1/2 page	\$1,900
full page	\$3,600
Special Placement	\$5,000
<b>10% discount for NEMAA members!</b> see past issues: <a href="http://issuu.com/nemaa">issuu.com/nemaa</a>	

<b>Full Page</b> <b>without Bleed</b> <b>7.25" w</b>	<b>1/8 page</b> <b>3.5" w</b> <b>2.2016" h</b>	<b>1/4 page</b> <b>3.5" w</b> <b>4.625" h</b>
	<b>with Bleed</b> <b>8.5" w</b> <b>10.5" h</b>	
<b>1/2 page</b> <b>horizontal 7.25" w, 4.625" h</b> <b>vertical 3.5" w, 9.5" h</b>		

<b>PRINT SPECS</b>	Submit ads in PDF format · Embed fonts · Format your ads using RGB · 350dpi resolution Design help available starting at \$80/hr · NEMAA holds the right to refuse any ad Deadline for all print artwork is March 1, 2025
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## DIGITAL ADVERTISING: NEMAA NEWSLETTERS

<b>NEMAA publishes two monthly newsletters</b>	our <b>public audience newsletter with 10,000+ subscribers</b> , which goes out every Monday open rate average: 43% / click rate average 3.3%
<b>Banner: \$150 per email</b>	our <b>private member newsletter with 1,500+ recipients</b> , which goes out mid-month open rate average: 72% / click rate average 18%
<b>DIGITAL SPECS</b>	1000px (w) x 300px (h) · RGB · PNG or JPG format · include URL Design help available starting at \$80/hr · NEMAA holds the right to refuse any ad Deadline one week before chosen newsletter send date



Contact us to secure your space today!  
[ads@nemaa.org](mailto:ads@nemaa.org) · 612-788-1679

