



## Call for Artists - Exterior Sculpture

### Canvas Apartments

2301 California St NE, Minneapolis MN 55418

**Deadline: Extended to September 22, 2023.**

Canvas Apartments, a new affordable housing development, is being built in Northeast Minneapolis. The developer LS Black has contracted NEMAA and Public Functionary to facilitate a call for an artist/team to design and create a permanent exterior sculpture near the building in front of its production area facing California Street.

Artists are invited to submit a letter of interest and samples of past work to be considered to participate in the design proposal phase. Up to three semi-finalists will receive a stipend to present a design concept to the selection committee. One artist or team will be contracted to refine, create and install their design concept.

### About the Project

Canvas Apartments is a 160-unit, six-story affordable housing development with 23,000sf of production space being constructed in the Bottineau neighborhood of Northeast Minneapolis. The project also lies within the boundaries of the Northeast Minneapolis Arts District, an area defined by over a dozen artist studio buildings, a large population of working artists, restaurants, breweries, industrial spaces, parks, and residential areas.

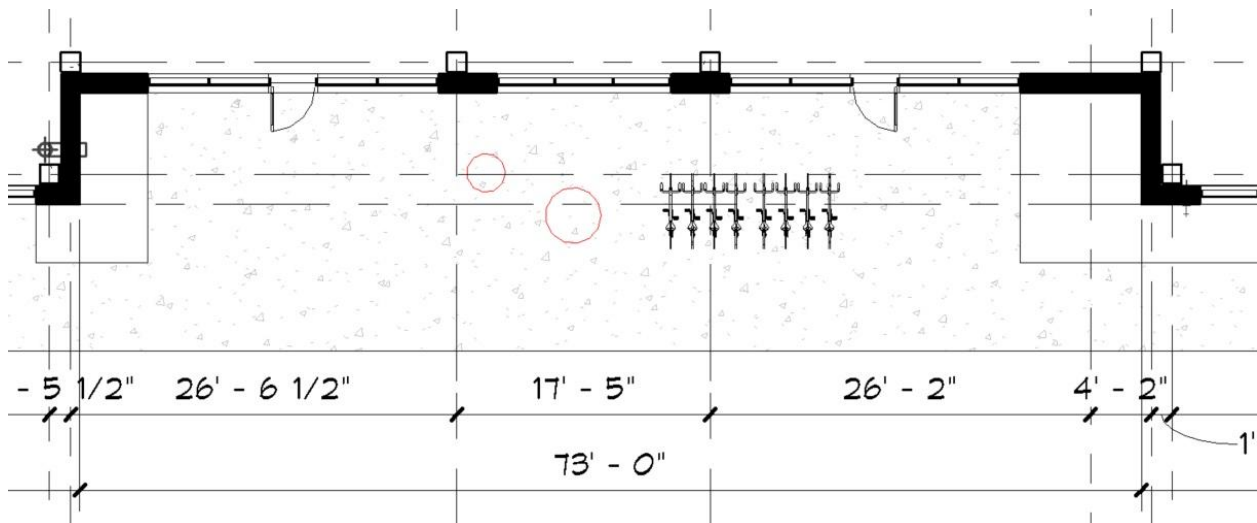


### Sculpture Site

The project site is located on the west side of the building facing California Street in front of the entrance to production space(s). The site will be highly visible to pedestrians, visitors, and residents along the street. A sidewalk and bike racks will be located in the same area.

The sculpture should help ground the plaza area, adding an interesting and engaging visual to the building complex and creating an inviting experience for tenants and visitors.

The image below has two columns placed at the sculpture site to give an idea of width and height. The columns will not be part of the final structure. The sculpture maximum height is 19' 6" and should not extend beyond the first floor so as not to obstruct the view of apartments on the second floor.



## **Budget**

The budget for the project is \$77,000. This do-not-exceed amount must include all design fees, materials, transportation, installation, storage, insurance, and any other costs associated with the project. Total expenses cannot exceed this amount.

## **Selection Process Overview**

The Selection Committee will select three artists or teams to participate in a Zoom interview and present a design concept. Each artist/team will be paid a \$1,000 stipend to prepare design concepts. Deliverables include graphic sketches of the proposed design concept and a budget breakdown. Artists/teams have approximately four (4) weeks to prepare preliminary concepts, including the presentations for Phase 2.

## **Selection Criteria**

Phase 1 | Selection of artist/s will be based on the following criteria:

- Letter of interest and proposed approach to the project.
- Relevance of work samples.

Phase 2 | Selection of final artist will be based on the following:

- Concepts are engaging and evoke curiosity of passers-by either through color, material, innovation, or other considerations.
- Artworks consider the specificity of location.
- Artworks consider all seasons in Minnesota, are safe and low maintenance, and consider lighting.
- Artwork is high impact and conveys artistic excellence.
- Art is welcoming, accessible and appropriate to the site.
- Concept is feasible within the timeline and budget.

NOTE: More details about the site will be made available to the artist selected for the design concept phase.

## **Eligibility**

Artists or teams operating in the Twin Cities are welcome to apply, but should have a connection to the Northeast Minneapolis community. This should be addressed in the letter of interest.

Applicants must be experienced visual artists or artist-led teams and demonstrate ability to execute a public art project of this scale and budget.

## **Project Timeline**

- August 7, 2023: Call for Art announced
- September 22, 2023: Deadline for applicant submission
- Early October: Semi-Finalists Notified
- Early November: Zoom presentations to Selection Committee
- Early November: Selected artist contracted for full project.
- April 2023: Project installation

## Submission Materials

[Please fill out the linked form to apply.](#)

You will be asked to provide the following:

- Contact Info (name, email, phone). Required.
- Website & social media handles. Optional.
- Letter of Interest. Required. Please include:
  - 1.) A short bio for the applying artist (or each lead artist), and if a team, a statement about the collective.
  - 2.) Relevant prior work experience.
  - 3.) Connection to Northeast Minneapolis and a statement of what you want to bring to Canvas Apartments with a public artwork.
  - You do not need to pitch a design, just share your intentions. Max two pages.
- 5 to 8 Sample Artwork Images. Required.
  - Save all images as standard jpeg or png and label each with the applicant's name.
  - Max size per image: 10MB.

NOTE: Do not submit a proposal for artworks at this time.

Submit any questions to Tricia Huring at [tricia@publicfunctionary.org](mailto:tricia@publicfunctionary.org).

All materials must be received by 4pm on Friday, September 22, 2023.

A confirmation email will be sent to applicants once materials are received. No applications will be accepted after this time.